

By: Rodríguez

S.B. No. 397

A BILL TO BE ENTITLED

AN ACT

relating to the marketing and advertising of the veterans' assistance lottery game.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Section 466.027(c), Government Code, is amended to read as follows:

(c) The commission shall market and advertise the lottery game operated under this section in a manner intended to inform the public that the game tickets are available for purchase and that the game proceeds are used to fund veterans programs in this state. The commission shall spend on marketing and advertising to promote the lottery game operated under this section an amount equal to or greater than the amount the commission spends to promote any other instant-ticket lottery game operated by the commission under this chapter. The game tickets must clearly state that the game proceeds are used to benefit the veterans in this state. The Texas Veterans Commission may make recommendations to the Texas Lottery Commission relating to the marketing and advertising of the game.

SECTION 2. This Act takes effect September 1, 2015.